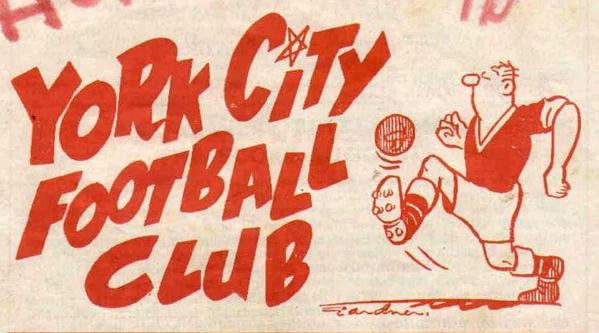
OFFICIAL PROGRAMME

PRICE 6d.



No. 1 CITY v SWINDON TOWN Monday, 23rd August, 1965



Flashback to last season's grand promotion finale—Billy Rudd heads the last goal of the campaign.

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Directors: Messrs. H. F. W. KITCHIN (Chairman), A. G. D. BLUNDY, W. MASON, F. H. MAGSON, N. J. HOPWOOD, T. W. MEEK, A. BROWN, K. LANCASTER, T. MITCHELL and C. HULL.

Team Manager: MR. T. LOCKIE.

Honorary Medical Officer: J. B. McKenna, M.B., B.Ch.

Secretary and Registered Office: G TEASDALE, Bootham Crescent, York. Telephone 24447 (Office), 25765 (Home).

CITY WERE BETTER THAN THE SCORE SUGGESTS

The 4-1 reverse at Shrewsbury gave a rather poor impression of the City team's display at Shrewsbury on Saturday, and the final score should have been much closer on the run of play. There was a lot of good and clever football from the City side, even if at times the team was inclined to take things too complacently. We are confident that the team will settle down and do well in the Third Division. David Dunmore was twice unlucky in hitting the post.

Our home programme opens with two hard fixtures, for after Swindon Town's visit tonight, we have Grimsby Town at Bootham Crescent on Friday evening. The professional strength of the club is now 22 with the recent signing of Eamonn Dunphy from Manchester United.

Both Paul Aimson and Billy Rudd have now signed the new contracts, and we are looking forward to them maintaining last season's high standard. Billy

will again captain the side.

Once again there is a big proportion of evening games in our league programme-15 altogether, as last season's experience proved that night matches are

better supported. In an effort to build up our resources, the club has again concentrated on young players, whom we hope will quickly settle down. We have a great deal of faith in their ability, and no doubt before the season ends they will stake claims for a place in the senior side.

SCORED F.A. CUP FINAL GOAL

Ken Keyworth, newly-signed Swindon Town centre forward, led the Leicester City attack in the 1962-3 F.A. Cup final and scored City's goal in a match won 3-1 by Manchester United.

He was also at inside left in the 1960-61 final, when Spurs beat Leicester 2-0.

He left Leicester for Coventry City, from whom Swindon Town signed him last week. Before that, Keyworth played for Rotherhant United with the present Swindon manager, Danny Williams.



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WITH LINCOLN

The Football League Cup first round draw gives us a trip to Lincoln on Wednesday, 1st September, when the kick-off will be at 7.15 p.m.

The draw is on a regional basis, and the clubs are all 24 in the Fourth Division and the bottom 14 of last season in Division III. The second round, to be played on Wednesday, 22nd September, will embrace 64 clubs—the 19 first round winners plus 10 from Division III, 21 from Division II and 14 from Division I.

The draw is: Barrow v. Rochdale. Oldham v. Tranmere Rovers. Crew Alexandra v. Southport. Wrexham v. Chester. Stockport County v. Workington. Hartlepools Utd. v. Bradford City. Scunthorpe v. Darlington. Bradford v. Halifax Town. Doncaster Rovers v. Barnsley. Notts County v. Chesterfield. Lincoln City v. York City. Shrewsbury Town v. Torquay Utd. Port Vale v. Reading. Oxford United v. Millwall. Newport County v. Southend Utd. Bournemouth v. Aldershot. Luton Town v. Brighton. Queen's Park Rangers v. Walsall. Colchester v. Exeter City.

HELP OUR SCHEMES

Four schemes are organised to help the York City Club this season. The Auxiliary Club will continue its National Federation of Supporters' Clubs weekly scheme and in addition, is introducing a new sealed ticket effort, also to run weekly.

The City Development Association has re-started its weekly scheme but instead of a daily prize draw, it takes the form of a Weekend Special with three substantial prizes every Friday.

Finally the Supporters' Club will organise its Jack-pot competition at every first team home match, with a draw made at the interval and three money prizes awarded.

The Supporters' Club is staging a big membership drive and membership cards at 2/- may be purchased on any match day at the tea bars on the ground or from the club's secretary, Mr. F. Cawood, 50 Cromer Street, York, and any committee members. Fixture cards, and badges for junior members are on sale at 6d.

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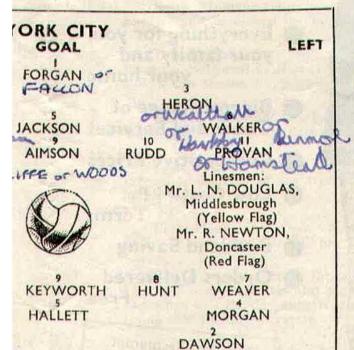
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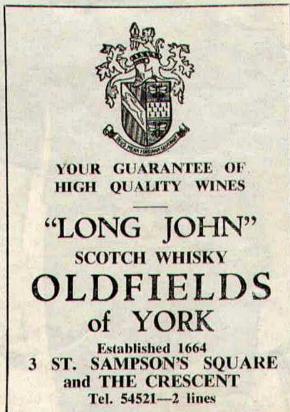
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SWINDON TOWN WHO'S WHO

Here are pen pictures of the players from whom the Swindon Town team will be selected for tonight's match.

Peter Downsborough, goalkeeper. Signed from Halifax Town last week. Halifax developed him from local football.

Owen Dawson, right back. Had experience with Portsmouth before joining Swindon three years ago.

John Trollope, left back. Another product of local football who has been with the club for more than five seasons. Introduced into the team when only 17 and takes his benefit against Reading on November 6.

Keith Morgan, right half. One of several players discovered in junior football and developed by the club.

Tom Hallett, centre half. Was at one time a full back and joined Swindon from Leeds United in June, 1963. Gained a regular first team place towards the end of last season.

Gordon Atherton, left half. Cost a big fee when signed from Bury last season. Is a strong, constructive type of player.

John Weaver, outside right. This product of junior football gets his promotion because of the transfer of Michael Summerbee to Manchester City last Friday.

Ernie Hunt, inside right. Schemer of the attack and has played for England under 23 team on tour. He has been seeking a transfer.

Ken Keyworth, centre forward. The subject of a transfer from Coventry City last week. He has also played for Rotherham United and Leicester City, and when at Leicester appeared in two F.A. Cup finals, though he was on the losing side on each occasion.

Dennis Brown, inside left. Cost a big fee from Chelsea last season and is nicknamed "bullets" because of his aggressive, energetic play.

Donald Rogers, outside left. Played in the England Youth team and one of the best ball players in the Town side.

Roger Smart, substitute, inside forward. Another player found in local football and one who can also play wing half. Took his benefit in the opening game of the season against Oxford last Saturday.

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FOOTBALL LEAGUE FIXTURES

NORTH	REGIONAL
LEAGUE	FIXTURES

Date	Opponents	Venue	Gools for ag't	
Aug. 21	Shrewsbury Town	Away		4
, 23	Swindon Town	Home.	(2)	2
., 27	Grimsby Town	Home.		1
Sept. 1	Lincoln C. (F.L. Cup)	Away	- 20	1
., 4	Brentford	Away	100	-
,, 10	Bristol Rovers	Home*		5
13	Southend United	Away		4
200	Hulf City Oxford United	Away	4	1
Oct. 1	Swansea Town	Home	1	4
. 4	Southend United	Home	5	15
- 9	Queens Park Rangers	Home	I MAN	
,, 15	Brighton	Away '	1	100
,, 19	"Swindon Town	Away		-
09. 22	Scunthorpe United	Home.	P05	POM
., 30	Watford	Away	1000	
Nov. 5	Oldham Athletic	Sinta	1	3
10	F.A. Cup 1st Round Millwall	Home.		-
27	Peterborough U	Away		
Dec. 4	F.A. GopplendsRound	A STATE OF THE PARTY OF THE PAR		
n H	Reading	Away		
17	Brighton	Home*	THE PART OF	
27	Workington	Home -		ill and the
28	Workington	Away	POE	D.
Jan. 1	Queens Park Rangers	Away		
8	Gillingham	Home*	7	
22	Scunthorpe United	Home	2	1
29	Shrewsbury Town	Home		
Feb. 5	Grimsby Town	Away*	1	.3
12	Bournemouth	Home		
,, 19	Brentford	Home	Pai	L.
,, 26	Bristol Rovers	Away		
Mar. 5	Bournemouth	Away		
,, 11 ,, 18	Hull City	Home		
25	Oxford United	Home Away	100	100
Apr. 2	Swansea Town	Away		
8	Mansfield Town	Home		
., 9	Exeter City	Home		
. 11	Mansfield Town	Away		
., 16	Millwall	Away		
., 23	Peterborough U	Home		
., 25	Walsall	Home	1000	
May 6	Exeter City	Away	100	100
May 6	Reading	Home Away		
	Gillingham	Away		
	Watford	Home	1534	
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Fixtures a	re Football League cop- pe reproduced without	yright an	d mus	t n

Date	Opponents	Venue	Goais for ag't	
			101	ag t
Aug. 28	Doncaster Rovers	Away Home		16
Sept. 4	Ashington	Away	1	
10	Middlesbrough Hull City	Home	1	57
25	Discouling of	Home	Softm.	
Oct. 2	Workington	Away		911-
0	Rotherham United	Away	The same	N. Va
14	Company	10 TO	100	1374
22	South Shields	Away		11/4
20	Sunderland	Home		AIR
Nov. 6	Oldham Athletic	Away	38	
13	Hartlepools United	Home		
20	Halifax Town	9 X 0000000		
27	Gateshead	Home	1.70	
Dec. 11	Carlisle United	Home	MALE S	100
18	Darlington	Away ·		155
Jan. I	Rotherham United	Home		
15	South Shields	Home		376
., 22	Gateshead	Away	1 3	W
29	Hartlepools United	Away	1	
Feb. 5	Doncaster Rovers		12	1
., 19	Ashington		1000	-
., 26	Middlesbrough	Home	1	
Mar. 5	Sunderland	Away		
12	Hull City		distribution of	1
,, 19	Bradford		100	
,, 26	Workington	Home		179
Apr. 2	Oldham Athletic			11177
,, 9	Bradford City			
,, 16	Halifax Town		Linu	JIII G
., 30	Bradford City	Home		
May 7	Carlisle United	Away		100

SUPPORTERS' CLUB JACKPOT DRAW

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YORK CITY FOOTBALL CLUB DEVELOPMENT ASSOCIATION

WEEKEND SPECIAL TICKET SCHEME

The Development Association connected with York City A.F.C. has amended its daily ticket draw into a "Weekend Special". Three substantial prizes will be drawn for each Friday.

The Association is in urgent need of more agents to dispose of tickets, which are issued in books of 12. Tickets sell at one shilling each.

Full information can be obtained from Mr. G. Teasdale, the promoter, at the City secretary's office.

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